

Purp Beauty

PRODUCT SPECIFICATION SHEET

BRIGHTENING & CLARIFYING KIT

 Purp Vitamin C + Niacinamide Serum Duo

10% Vitamin C & 10% Niacinamide Serum Duo

Vitamin C Serum (30 ml) + Niacinamide Face Serum (30 ml)

Routine: AM Brightening & PM Clarifying

Target: Dark Spots, Pores & Acne Marks

Skin Type: All Skin Types

KEY ACTIVE INGREDIENTS

10% Vitamin C (Serum 1)

Potent antioxidant formula that neutralizes free radicals, reduces pigmentation, and enhances healthy collagen production.

Amla & Alpha Arbutin (Serum 1)

Natural Vitamin C power of Indian Gooseberry combined with Alpha Arbutin to effectively inhibit melanin synthesis.

10% Niacinamide (Serum 2)

High-strength Vitamin B3 active that visibly minimizes enlarged pores, fades post-acne scars, and strengthens the skin barrier.

Jeju Rice Water & 1% Zinc PCA (Serum 2)

Korean rice water extract illuminates dull skin tone while Zinc PCA regulates excess surface sebum without over-drying.

TECHNICAL & COMMERCIAL SPECIFICATIONS

Product Combo Name	Purp 10% Vitamin C Face Serum + 10% Niacinamide Face Serum Duo
Net Contents	30 ml (1.01 fl. oz.) Vitamin C Serum + 30 ml (1.01 fl. oz.) Niacinamide Serum
Target Concerns	Stubborn dark spots, acne marks, open pores, excess sebum, dull skin tone
Safety Standards	Dermatologically Tested, Paraben-Free, Sulfate-Free, Cruelty-Free
Shelf Life	36 Months from Date of Manufacture

RECOMMENDED USAGE PROTOCOL

MORNING CARE (AM)

10% Vitamin C Face Serum

Apply 2-3 drops on clean skin to protect against daily oxidative stress and promote instant radiance. Finish with sunscreen.

EVENING CARE (PM)

10% Niacinamide Face Serum

Apply 2-3 drops before bedtime to balance surface oils, reduce mark visibility, and refine skin texture overnight.

KEY BENEFITS